

## Advertising Rates 11/2016 ads@alexandrianews.org

Ad	Code	Size (pixels)	Per Day	Per Week	Per Month	Per Qtr*	Per Half Year*
Wide Skyscraper	WS	160x600	\$20	\$140	\$560	\$1,638	\$2,912
SkyScraper	SS	120x600	\$15	\$105	\$420	\$1,229	\$2,184
LeaderBoard	LB	728x90	\$20	\$140	\$560	\$1,638	\$2,912
Square	SQ	250x250	\$11	\$75	\$300	\$878	\$1,560
Full Banner	FB	468x60	\$9	\$60	\$240	\$702	\$1,248
Vertical Banner	VB	120x240	\$9	\$65	\$260	\$761	\$1,352
Rectangle	RG	180x150	\$7	\$50	\$200	\$585	\$1,040
Button1	B1	125x125	\$6	\$40	\$160	\$468	\$832
Half Banner	HB	234x60	\$5	\$35	\$140	\$410	\$728
Button2	B2	120x90	\$4	\$25	\$100	\$293	\$520
Text Link	TL	-	\$1	\$7	\$28	\$82	\$146
Legal Notices	Flat fee: \$50 per day						

\* Prices reflect discounts: per Qtr – 10%; Per Half Year – 20%; Per Year – 30%

To place/request an ad, go to: <http://www.alexandrianews.org/advertise/>

